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Signature products



Updated Regularly!

To Whom It May Concern,

I would like to take a few minutes of your time to introduce you to a new innovative company– Vinifera For Life Ltd, whose founder - Mark Walpole – is an internationally recognized Certified Chef de Cuisine. PMA Signature Products is synonymous with quality gourmet food and beverages and is proud to be the exclusive distributor and marketer of Vinifera For Life products in the Toronto area and overseas markets. The following is a brief summary of what Vinifera For Life Ltd has accomplished in it's short lifespan and the benefits that it's flour presents.

Vinifera For Life Ltd has taken the by-product of the wine-industry (pomace) and has produced grape skin flour. This wine flour is predominantly being used in the production of more traditional fares like bread and pasta, snack foods, tea and when ground finer can even be incorporated into an energy bar or drink. Various bakers have noted that this is the most exciting product since the introduction of Omega infused bread Both the flour and the bread have been analyzed by two laboratories. All reports returned very positive and noted the high concentration of these nutritious ingredients:

- fibre
- antioxidants
- resveratrol

Vinifera products taste wonderful and have no acidic aftertaste which is a common complaint with food cooked with wine. The flour is high in Omega 6 and Omega 3, both essential healthy fats which the body does not produce by itself, but must be ingested. These fats reduce the risks of heart problems, lower blood pressure, and help combat autoimmune diseases. Resveratrol is a blood cleanser which helps fight cancer and diabetes. Scientists claim that resveratrol is responsible for “ The French paradox”- the low incidence of heart disease among the French, who maintain a high fat diet.

In a period of a few months, Vinifera wine flour has gained an increasing amount of media coverage, including an article in *Toronto Life*, and wine lovers website *vinum.ca*. Vinifera has, unsurprisingly to anyone that has tasted it, also moved into international markets such as Italy and Norway.

Vinifera For Life flour is a marvel of the bakery world that's delectable taste, versatility and undoubted health qualities are taking the culinary world by storm. PMA International invites you to purchasing this fascinating delight.

Sincerely,

Matt Taw
Editor
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